



Frequently Asked Questions

1. When should I submit my application?

Moya Financial accepts sponsorship and donation applications year-round. We appreciate having as much lead time as possible. The greater the notice we're given, the better decisions we can make. Typically, we need four weeks to make a decision about your application and then contact you with a response.

2. Is there a dollar amount limit for sponsorship support?

Yes. Donations and sponsorships are limited to \$1,000. We also support communities through our annual Grant program. Check to see if your program or initiative might be a good fit.

3. Why are there so many questions on the application form?

We receive a high volume of requests for donations and sponsorships. Given that Moya has finite resources for community investment, it is essential that we make our funding decisions responsibly. We therefore require specific information about the applicant organization, the initiatives proposed, and the community benefits of the program or event. Note that for smaller requests, we generally require less information than for larger applications.

4. How do I apply?

Please fill out the online application found at moyafinancial.ca and email the completed form to marketing@moyafinancial.ca.

5. How do I contact the sponsorship committee?

You can email marketing@moyafinancial.ca to follow up on the status of your application. Please note that the Committee meets once a month to review requests and will need a couple of weeks before responding to inquiries.

6. How do I know my application was received?

Once the application has been submitted and received by the Committee, an email confirmation will be sent.

7. When should I expect to receive a response?

On average it takes approximately four weeks to review applications after submission. Once a decision has been finalized a response will be sent to the applicant.



8. Is a standardized donation/sponsorship request letter from my organization enough?

We only accept submissions that have Moya Financial's official donation and sponsorship application form attached. Submissions received in any other form, such as a letter, will not be considered.

9. Moya Financial has sponsored my organization in the past. Will our application have an advantage over other applications?

No. All applications are treated equally. Previous support from Moya Financial does not guarantee approval of your application and not all eligible requests can be funded.

10. Can we apply if our organization's past requests for funding have been declined?

Yes, if the new project or event aligns with Moya's sponsorship criteria.

11. Why was my organization's request declined?

It is not always possible to respond favourably to every request. When making decisions, we consider overall fit with Moya Financial's focus areas, the level of impact the project or event will have on our community, and the opportunity to share the Moya Financial story.

General inquiries can be emailed to marketing@moyafinancial.ca.

Thank you for giving us the opportunity to support our community!