



Grant Application

Organization Information

Organization Name

Is the organization a member of Moya Financial? Yes No

What does the organization do? (Max 500 characters)

When was the organization founded?

How many members does the organization have?

Does a Moya Financial employee or Board member work or volunteer with your organization?

Yes No

If so, please give their name(s) and a brief description of their role.

What is the organization's annual operating budget?

Address

City

Province

Postal Code

Organization Website

Facebook Page



Twitter Handle

Instagram Handle

Other social media profiles the organization uses, if applicable.

Contact Information

Contact information of person completing this application.

Full Name

Phone

Email

Are you the primary contact person for this request? Yes No (if no, provide details below)

Contact information for primary contact person.

Full Name

Phone

Email

Type of Request

Name of Program/Project/Initiative

Title Sponsor (name of sponsor incorporated into your project name)*

**For donations of \$5,000 or more complete this section.*

Main Sponsor (Moya presented as main partner)*

**For donations of \$1,000 or more complete this section.*

Moya Financial

725 Browns Line Toronto ON M8W 3V7
tel: 416-255-1742 fax: 416-255-3871
toll-free: 1-888-728-1742

Moya Financial is the business name used
by Moya Financial Credit Union Limited



Describe your proposal and the opportunity that exists. Tell us what your organization plans to do and why. (Max 1000 characters)

How many years has your program/project/initiative been running? If this is a new project, please provide additional background on why you are planning this event. (Max 1000 characters)

Which of Moya's focus areas does this request most closely align with and why? Education, transformation, and/or collaboration? (Max 1000 characters)

Amount Requested

Event Location (Venue) Name



Address

City

Province

Postal Code

Event Start Date and Start Time

Event End Date and End Time

How many people are expected to attend or participate in this event?

Which target audience(s) do you expect to reach? Check all that apply.

- | | | |
|-----------------------------------|--|--------------------------------|
| <input type="checkbox"/> Seniors | <input type="checkbox"/> Professionals | <input type="checkbox"/> Women |
| <input type="checkbox"/> Families | <input type="checkbox"/> Post-secondary students | <input type="checkbox"/> Men |
| <input type="checkbox"/> Adults | <input type="checkbox"/> Youth | <input type="checkbox"/> Other |

If other, please specify.

Which age group(s) do you expect to reach? Check all that apply.

- | | | | |
|------------------------------|--------------------------------|--------------------------------|------------------------------|
| <input type="checkbox"/> <18 | <input type="checkbox"/> 19-35 | <input type="checkbox"/> 36-49 | <input type="checkbox"/> 50+ |
|------------------------------|--------------------------------|--------------------------------|------------------------------|

What are the marketing opportunities for Moya Financial? Check all that apply.

- | | |
|--|---|
| <input type="checkbox"/> Banner placement | <input type="checkbox"/> Extensive onsite signage |
| <input type="checkbox"/> Interaction with event attendees (i.e., booth, kiosk, etc.) | <input type="checkbox"/> Integration of Moya Financial's content into social media channels |
| <input type="checkbox"/> Logo recognition on materials | <input type="checkbox"/> Promotional display |
| <input type="checkbox"/> Speaking opportunities | <input type="checkbox"/> Use of video and photos |
| <input type="checkbox"/> Use of trademarks and naming rights | <input type="checkbox"/> Other |

If other, please specify.

Are any costs related to the marketing opportunities listed above included? Yes No

Is there an opportunity to engage with members at this event?

- There is an opportunity for Moya Financial to engage with members through this sponsorship.
- We are open to discussing an opportunity.
- Not applicable.



Is there a social media plan for this event?

- We have a social media plan that incorporates links to sponsors.
- We don't have a plan but are willing to support Moya Financial's social media activities.
- Not applicable.

What is the total event budget?

How will the funds be used?

Completed applications can be submitted to marketing@moyafinancial.ca and must include:

- Completed application form
- Proof of active credit union membership

Moya Financial accepts applications all year long. However, most major financial support decisions are made by December 31 for projects and programs the following year.

General inquiries can be emailed to marketing@moyafinancial.ca.

Thank you for giving us the opportunity to support our community!